

TIPS FOR BIKE TOURS

Bike Tours are a fun way to learn and to be active at the same time. Following these tips will help to ensure that the tour is as enjoyable as possible:

- Drink plenty of water! Don't wait until you're thirsty - that means you're already dehydrated.
- Remember to eat! Eat something nutritious that's high in natural sugars to maintain your energy.
- Wear appropriate clothing. The right clothes can make the ride more pleasant. Cotton wicks sweat and breathes well.
- Dress for the weather — summer heat, rain, and Windy City winds!
- Ride assertively. The best way to stay safe on a bike is to make sure that motorists and pedestrians know that you are there.
- Watch for opening doors. Parallel-parked motorists may open doors unexpectedly - keep a safe berth.
- Always stay in the rightmost lane of traffic, especially when stopping at a red light. Drivers find it easier to accommodate cyclists on the road when they can get around the tour group easily.
- Maintain a following distance that allows you time to respond if the rider in front of you encounters a hazard or does something unexpected.

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Watercat Consulting LLC is an international consulting practice created to enlighten, support, and facilitate communication and understanding among policy-makers & regulators; scientists & engineers; stakeholder groups & the general public on water issues and opportunities for wise use, preservation, and management of water resources.



AQUEOUS BIKE TOURS

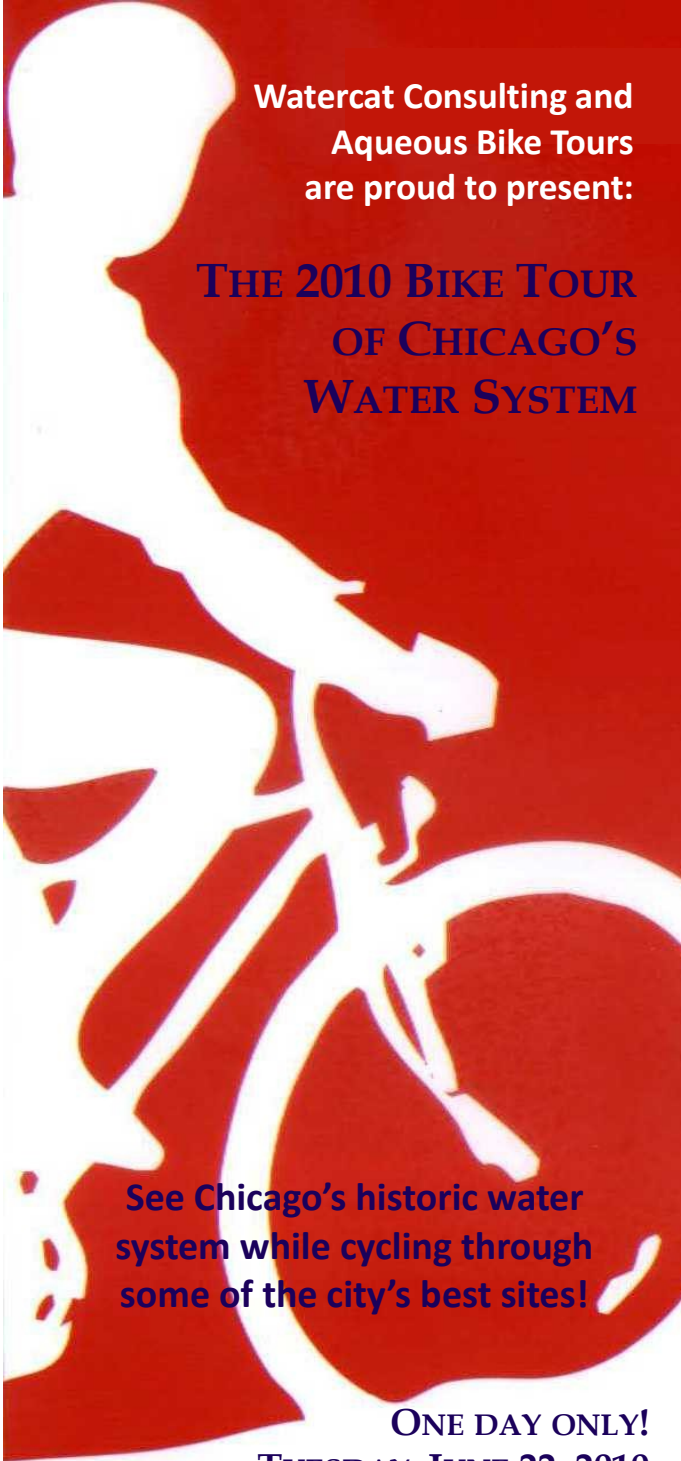
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Aqueous Bike Tours is an affiliate of Aqueous Advisors, which provides financial analysis for water investors, and community relations for water utilities. We build public support for investments in water.

To register for this tour, please visit
the Aqueous Bike Tours website
www.aqueousbiketours.com/

Watercat Consulting and
Aqueous Bike Tours
are proud to present:

THE 2010 BIKE TOUR OF CHICAGO'S WATER SYSTEM



See Chicago's historic water
system while cycling through
some of the city's best sites!

ONE DAY ONLY!
TUESDAY, JUNE 22, 2010
TWO TOURS OFFERED:
9AM-NOON AND 1-4 PM

About the Tour

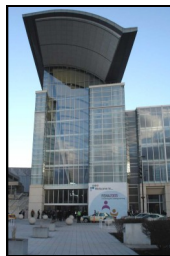


Known for its great history, Chicago has hidden historical treasures throughout its water system. Discover them on the 2010 Chicago

Aqueous Bike Tour to be held during the AWWA ACE, presented by Watercat Consulting and Aqueous Bike Tours. Join us as we travel through Chicago by bike and learn about its water system, the events and people who have made a difference in how water is used and understood over the past 100 years.

WHERE & WHEN WE START

Our 10-mile bike tour of Chicago's streets and bike paths will begin and end **just outside the West Building of McCormick Place at Gate 41.**



The tours will be offered TWICE during the 2010 American Water Works Association's Annual Conference & Exposition:

Tuesday, June 22, 2010 from 9 am-12 noon

Tuesday, June 22, 2010, from 1-4 pm

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TOUR FEATURES

Our exciting 10-mile tour will feature views and stories about:

- The famous reversal of the Chicago River, link between the Great Lakes and Mississippi, and current carp issues
- Stormwater management practices at the stadiums for both the Chicago White Sox and Chicago Bears
- The Stephen Douglas estate and water issues at Camp Douglas during the civil war
- Uses of the Chicago River, including the water taxi in Chinatown
- Water reuse and the conversion of Stearns Quarry into a park and pond
- A guest speaker from the City of Chicago, talking about the tunnels into Lake Michigan that bring the city clean water
- Dramatic views of the downtown skyline



PLEASE NOTE: The bike tour route is mainly flat. However, cycling is a strenuous physical activity. Participants should consider their physical fitness levels before registering.

REGISTER NOW AT:

www.aqueousbiketours.com/reserve.html

The \$95 fee covers: bicycle and helmet rental, water, energy bars, and tour maps. Participants are required to wear helmets (provided).

Questions?

Email: mfrank@AqueousAdvisors.com

WHY BIKE TOURS?

This bike tour demonstrates an excellent form of public communication about water.

Water infrastructure is often "out-of-sight and out-of-mind." Bike tours – led by an informed guide conveying stories on water system features – their significance and history, can bring water systems into view. These tours ensure that participants think about water – and think about it positively.



The rationale for water utility tours will be further explored on Wednesday afternoon in a poster session at the AWWA ACE: "Meeting the Challenges of Water Tours", presented by **Watercat Consulting** and **Aqueous Advisors**. Please come by our poster to explore this topic indoors after the tour and check out the 2010 Chicago Bike Tour photos!

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